

Engagement Committee Meeting

Date: Jan 11, 2024

Time: 12 pm to 1 pm

Location: Online

Attendees: Sami, Kara, Doug, Michael, Jonathan, Pavlina

1) Free Fest, January 22

The event is set and prepared (thank you, Doug!). People are already reserving tables.

Next step:

- List of events to be printed out as hand-outs (Sami and Kara)
- 1st large printout for an easel: 2024 LNA Events (Kara and Michael)
- 2nd large printout for an easel: sign up opportunities: eNews, volunteering, membership (Kara, Michael)
- Photo taking during the event: Doug

Board members asked to come earlier (around 5:15 pm) and help with the preparation and, if possible, stay longer and help out with the cleaning and putting away the stuff that has not been picked up (after 8 pm).

- Pavlina can come earlier and also take stuff afterward if needed.
- Michael is out of town that day.

Board members: asked to bring their pins (LNA Board Member). Pavlina will send an email.

Email to the block 32 – 34th Garfield / Harriet block: Pavlina

2) 2024 events

- April 20: Spring Litter Outta Lyndale (SNAC Office, 10 am to get supplies and claim blocks)
- April 22: Lyndale Community Gathering*, (Painter Park, 6:30 – 8 pm)
- May 2 - May 5: Lyndale Spring Online Auction (virtual)
- May 4: Wheels Rodeo (Painter Park, 11am – 2 pm)
- May 18: Lyndale Garage Sales Day (Lyndale Neighborhood, 9 am – 2 pm)
- June 1: Lyndale Plant Sale (Painter Park, **Time TBC by Holly**)
- July 8: Movie Night in the Park (Painter Park, from 6 pm)
- July 22: Lyndale Community Gathering* and Annual Elections (Horn Towers, 6/6:30 pm – 8 pm)
- August 24: Back 2 School Jam (Painter Park, 11am – 2 pm)
- September 14: Autumn Litter Outta Lyndale (SNAC Office, meet at 10:00 am to get supplies and claim blocks)
- October 28: Lyndale Community Gathering* (SNAC Office, 6:30 pm – 8 pm)
- December 14: Lyndale Cookie Exchange (SNAC Office, 10 am – 11 am)

3) Volunteering

Form: Sami and Jonathan will prepare the Google form with different volunteering options.

Ways to start building the database of volunteers:

- Reach out to the past board members.
- Committees, incl. Lyndale walkers.

4) Membership

Highlight how different donations support Lyndale activities (same concept as promoted during the Fall Fundraiser) on the website and during the online auction in May.

Promote donations and membership during all events / on LNA materials.

Pavlina to deep dive into how to promote sustaining membership.

Next meeting: February 8, 2024