

Engagement Committee Meeting

Date: Mar 19, 2024

Time: 12 pm to 1 pm

Location: Online

Attendees: Sami, Kara, Chaz, Holly, Stephen, Jonathan, Pavlina, Clare Howard

- 1) Welcoming Clare
 - Clare is a new neighbor in Lyndale and a new member of the Engagement Committee! Clare has recently moved to Lyndale from East St Paul. Clare wants to be engaged in the local community; she is particularly interested in the Engagement committee also due to her experience in outreach campaigns.
- 2) Finalization of the postcard (Kara)
 - The postcard will be shared with the LNA Board with feedback until Wed, May 20.
 - UPDATE: One feedback received – design-related – that has been implemented. The postcard was distributed in the neighborhood last weekend in March.
- 3) Bookfest, April 22, 6 to 8pm (Doug)
 - Goal: Engage the neighborhood – this time, different age levels, incl. children!
 - Program: books exchange, story reading, poetry reading, poetry in Somali and Spanish.
 - Collaborating partner: Hosmer library
 - Stephen raised insert the point that it would be good to stamp the offered books (using the example of the little neighborhood libraries) to prevent people from trying to sell the books.
 - It was suggested to prepare also seating for kids – assuming that the little chairs are available in Painter Park, it should not be an issue.
 - Organizational remark: there should be a registration desk with sign-up sheets and person asking people to sign up (Pavlina)
- 4) Garage Sales Day 2024, May 18 (Pavlina)
 - Pavlina will prepare Google map, book and ad in Star Tribune + prepare logistics around yard sign printout and distribution.
- 5) Movie Night in the Park, July 8 (Holly, Chaz and Stephen)
 - Stephen and Chaz volunteered to sell root beer during this event.
- 6) Annual Meeting in Horn Towers, July 22 (RP: New subcommittee to be formed)
 - Discussion about the concept of the event with the following ideas being shared: as simple as possible, beyond just the board election, focus on communicating significant accomplishments, volunteer appreciation, include Somali and Latino food, have tables around committees (with clear communication of what is expected from each committee), focus on the educational program, promote gardens, introduce Horn Towers to Lyndale neighbors.
 - Allocated budget: \$1,000

- Idea for a name: Bites and ballots!
 - Next step: form a new subcommittee specifically planning this event.
UPDATE: The request for the sub-committee communicated per email + to be discussed during the upcoming Board meeting on April 8.
- 7) Volunteers sign-up sheet (Kara and Holy)
- Kara and Holly volunteered to prepare a sign-up sheet that we can use during our upcoming events.
 - The primary goal: make is clear and encouraging, so people want to sign up and have clarity about what they are signing up for (instead of just a general volunteer sign-up).