

Engagement Committee Meeting

Date: July 11, 12pm to 1pm

Location: Online

Attendees: Sami, Kara, Doug, Michael, Pavlina, Holly, Amanda

- 1) July 22: Annual event
 - Next step: reminder to sign up through Sign-up Genius (Doug and Sami)
 - Print out pictures: Pavlina to print, Amanda will share the link to the photos
 - Pavlina: buy tape for the sticky wall
 - Michael / Pavlina / Doug – to coordinate print outs for the yard signs

- 2) August 24: Back to School
 - The same day as Lyndale Open Street
 - Idea: scavenger hunt through the park; concept: explore the new Painter Park
 - Amanda will meet with Anne to share the idea and get vision of the event
 - The LNA stand can be on Lyndale
 - Add activities for the kids: chalk, bubbles, books
 - Next step: Amanda will share update after the meeting with Anne

- 3) September 28: Open Street Nicollet
 - Board: responsible for the community engagement / booth in front of the LNA office
 - Ideas:
 - <https://docs.google.com/document/d/1xx4F7dscYieRfTXdMFNLI1N--B8tBdokmEEa7UMKJI/edit>: Interactive Community Map seen as a great activity (Michael can help with creating a couple of designs and printing out the map)
 - Other ideas discussed – in combination with the Interactive community map
 - social media contest (hashtag for that day – with a contest – take a picture with... and win...), goal: engage young generation
 - music corner – something low key, Doug can provide the equipment, concerts for 20 minutes
 - art project – create art for Lyndale; everyone can participate to create a mosaic? Key question: where would we put the final art piece/s?
 - general discussion about the murals on the LNA building

- 4) October 28: Lyndale Community Gathering
 - Suggested name: “Lyndale Harvest Bash,” a few other from ChatGPT: Lyndale's Spooktacular or Lyndale's Pumpkin Patch Bash
 - Concept: event in Halloween costumes, several games, gathering, mingling, we could add a pumpkin contest (bring your pumpkin) and drawing contest
 - Prizes: for the best mask, pumpkin, drawing
 - We also talked about adding the block club leaders and celebrating them

- 5) First event in 2025: January 27, 2025: Free Fest