



Lyndale Neighborhood Association

2024 Engagement Committee Meeting Minutes

Thursday, September 12, 2024, virtual

12 - 1 pm

Minutes prepared by Sami Smetana, Executive Director

X	Sami Smetana	<input type="checkbox"/>	X	Michael Nelson
X	Doug Herkenhoff	<input type="checkbox"/>	X	Matt Stanton
X	Jonathan Beckel	<input type="checkbox"/>		

– [2025 Committee Work Plan Review and Approval](#)

- The work plan was reviewed and approved by the committee to go to the Board of Directors

– Nicollet Open Streets updates and volunteer plan

- Group asked to continue to help by sharing Sign Ups to neighbors
- [LNA Specific](#) & [Public](#)

– Halloween Harvest Bash plans and how to do the volunteer spotlight

- Doug Herkenhoff will lead the planning of this event and put together a Community Action Plan for the board
- Food: Apple cider (cub foods) and treats (Butter Bakery)

- Volunteer Spotlight: Ask neighbors to acknowledge other neighbors in advance of the event. At the event, we will provide print out certificates for those acknowledged and take a moment to ask those acknowledged to raise their hands.
- Activity: will be pumpkin decorating with markers. Doug will provide 20 pumpkins for coloring at the event.
 - LNA will purchase additional sharpies and stickers

– LNA Event Postcard

- Gathering event details from committees and partners, have ready by December
- LNa will hire out creation of the postcard and plan for an early April mailing

– Review of Engagement Marketing Materials

- The lead for an Engagement Event will provide the overview for the group.